

## Open Technology Cluster Submission

- **Key Cluster Participants:** Open Source Development Labs, Intel, IBM, OSU Open Source Lab, PSU, POSSE, OVP Venture Partners, Open Tech Business Center and about 25 other organizations
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- **Geographic Location:** Condensed around Portland, Beaverton and Corvallis with statewide industry and government involvement.
- **Structure:** No new legal entity. The cluster has meetings and workgroups and is working on a business and marketing plan.
- **Mission:** Establish a whole Open Technology ecosystem in Oregon that creates businesses, jobs, and wealth, and improves government efficiency and effectiveness.

### Perception of Oregon's Overall Business Climate

**Areas to Address:** Recruit smart people with business skills, Develop entrepreneurship  
Look at a 5<sup>th</sup> P – “Partnering”- Oregon should work in collaboration with neighboring states like Washington, Alaska, Montana and Idaho and remain open to partnerships with governments, universities, developer communities and industry worldwide.

### Top Core OBP Initiative Priorities

Expand Capacity for Economic Innovation, Targeted Workforce Development, Brand & Market Oregon More Aggressively, Improve Public Finance & Services

*Potential New Initiatives:* Telecommunications

### Specific Cluster Priorities

1. Market Oregon's Open Technology Assets. Let industry outside the state know about Oregon's depth of corporate, community and university assets. Fund a group that aggressively recruits Open Technology companies, projects, and people to Oregon.
2. Establish the Oregon University System as Recognized Open Source Leader. Help the Oregon University System attract and retain faculty and students, support the open source community, and help commercialize open source technologies to compete against other first-rank open source leaders (Duke, Cornell, MIT, Carnegie Mellon, etc.).
3. Develop Full Business “Incubation” of Open Technology Ideas. Provide entrepreneurs and small businesses with research, executive, and capital expertise that takes them through various stages of business development. Strategic investments by state and local government can match and seed the development of this critical business development process.
4. Spur Cost-Savings and Economic Growth Through a Private-Public “Open Commons.” Spur use of Open Technology in industries such as Health IT, logistics and distribution, sustainable technologies, and others by providing an “Open Commons Business Platform” that provides standards for enterprise-ready Open Source software and allows organizations to share data and other resources. Start an “Open Commons” with a pilot project that gets the players and the starting technology in place around a single aim, for instance delivering a common service.