

CLUSTER PRIORITIES BY ISSUE AREA

	University Research	Data/ Metrics	Education/ Workforce	Branding/ Marketing	Public Policy	Capital Formation	Other
Pacific NW Defense Coalition				Develop a marketing campaign for the regional Defense Industry including: promotional materials, Trade Exhibitions, and liaison with prime contractors, DOD acquisition personnel and congressional delegates.			Create a state based, Defense Industry 'clearing house' (a one stop shop) initially 'online' but with the objective of establishing a physical facility.
Sustainable Industries Consortium	Establish several significant "centers of excellence" for innovation in sustainable industries at Oregon universities.				Adopt a statewide clean energy plan with specific economic development and clean energy benchmarks that would be the most aggressive in the country		
Northwest Energy Efficiency Council		Conduct an economic analysis of the size of the Oregon energy efficiency industry and its current and future potential for economic development in the state.					Create opportunities for cross-cluster information sharing. Target clusters of interest for information sharing opportunities include healthcare, commercial real estate, and biotechnology.

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PDC Sustainable & Energy Industries	Set up policy discussions with educational institutions regarding energy programs and commercialization of research products	Conduct Green Building Cost and Import Substitution study.		Create a campaign to increase national and international levels of awareness of leading Portland companies and regional resources			
Environmental Technology			Develop a Formal Networking and Information Dissemination Program on Environmental Technology in Oregon, including an Academic Networking Day and a Focus Day on Emerging Environmental Technology in Oregon		Develop a Merit Program for Pollution Tax Credit Reauthorization		Conduct a Regulatory Barriers Review for New Environmental Technologies
MCEDD Renewable Energy			Provide public education about renewables- Host educational forums highlighting renewable energy success stories in region & promote Green Tags & similar programs			Using collaborative voice, lobby for public policies that will support renewables	Create energy source-specific workgroups: biofuels, wind, small hydro, biomass, solar, and conservation
Mater Institute Waste Reuse	Encourage greater cooperation between University technology and industry. Enhance the partnering of University researchers and private entrepreneurs.	Investigate and develop clusters based on production, i.e. where one company's waste becomes another company's raw material.				Familiarize companies with sources of financing for innovation.	
PDC Professional Services			Promote the Executive Education Program, a joint effort of the Professional Services Council and Willamette University's Atkinson Graduate School of Management.	Develop a marketing piece that tells the "Portland talent" story and showcases local companies. Explore the feasibility of including professional and creative service "creatives" as a Brand Oregon theme.			

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NWFPA			Work Force Development and Stability - Replace a soon-to-retire workforce		Ensure an adequate water supply through an appropriate Columbia River operation management plan to supply low-cost hydropower, water for irrigation and salmon recovery		Innovation and Technology – Connect rural Oregon to high-speed communication with the rest of the world
PDC Food Industry				Establish a technical assistance program with the Food Innovation Center that would focus on business/financial assistance for marketing and testing of food products	Support the development of policy initiatives on targeted issues that would make the region more competitive for the industry, such as water and sewer rates		
MCEDD Wine Cluster				Increase relationship with media	Decrease inter-state barriers		List Columbia Gorge Wine events and activities on Oregon Wine Board and Washington Wine Commission Web sites
Forest Cluster	Promote forestry research and wood innovation				Generate renewable electric energy and transportation bio-fuels from woody biomass to help meet Oregon's renew. energy and carbon emission reduction goals & Increase sustainable timber harvest from public forestlands.		

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Oregon Bioscience Association			Provide bioscience & healthcare regulatory business management education and training. Seek resources for regulatory/FDA training.	Improve bioscience industry marketing out of state.		Fully fund the Oregon Commercialized Research Fund (SB 838) to make grants and loans to Oregon emerging businesses for proof of concept, development of intellectual property and related expenses.	Develop an Oregon Health Information Infrastructure to improve the safety, efficiency, & quality of healthcare and stimulate healthcare IT industry growth.
PDC Biosciences	speculative wet laboratory space to be made available for OHSU spin-offs and smaller biotech start-ups as well as recruitment prospects		workforce training initiative for biosciences jobs, especially for high-skilled professional positions and Regulatory Affairs Managers			attract venture capital to Oregon	
Columbia Gorge Natural Health			Develop understanding of natural health care	Promote the Gorge as a destination for health and healing			
Oregon Display Systems	Bring federal research dollars in display technology into Oregon's university system	Re-evaluate the size and influence of the display cluster and its Current Economic Impact.	Creating a "Display 101" course to be offered at the college level	Continuing marketing efforts to fill the gaps in the supply chain and mitigate the local media's assertion that the display industry is dead or dying in Portland		Improving access to venture capital and other sources of untapped capital to support entrepreneurship in the display industry.	
MCEDD High Tech			Develop Human Resources and education--Create a forum for job networking and candidate information exchange	-Publish articles about the lifestyle entrepreneur and high tech in the Gorge newspapers, trade journals, etc. -Place brochures and post cards about Gorge high tech in visitor centers, hotels, coffee shops, Portland airport, and other high-visibility tourist spots			

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Metals Industry Consortium	Create a second Oregon signature research center focused on research and development and workforce training support (Northwest Center for Advanced Manufacturing)		-Develop stronger and more effective Business/K-20 education connections – especially at the middle school, high school and community college levels. - Streamline and improve delivery of workforce development and training services for manufacturing, especially metals industry businesses by promoting a regional coordinated approach to service access and delivery	Develop comprehensive public relations and marketing strategies to promote manufacturing as a quality industry with a strong future			
PDC Metals & Transportation Equipment	Support the proposed Northwest Center for Advanced Manufacturing and MFG-21 Coalition.		Support the proposed Northwest Center for Advanced Manufacturing and MFG-21 Coalition.	Support the Annual Metals Industry Expo for high school and community college students and the creation of a website for marketing purposes.			
OMIC	Support efforts to develop the Northwest Center for Manufacturing and Infrastructure concept through the Manufacturing 21 Coalition.		Support efforts to develop the Northwest Center for Manufacturing and Infrastructure concept through the Manufacturing 21 Coalition.		Promote state legislation, relating to taxation and other relevant issues, that improves the climate for businesses in the metals industry to operate and invest in Oregon.		
SAO			-K-12: Invest in and promote the SAO Foundation's SuperQuest program statewide. Make SuperQuest available to any teacher. Invest in and promote the Oregon Training Network (OTN) statewide.		Support an initiative to drive legislation that creates financial incentives (e.g. tax credits) for companies that hire interns.		

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Semiconductor Workforce Consortium			Create a pool of qualified, in-state candidates for needed jobs, especially high-level positions. Needed jobs range from entry level to technicians to engineers.	Develop a state-supported marketing campaign to highlight the benefits of general interest and options for careers in Math and Science that reaches a broad audience. Keep it general, not industry specific.			Make an on-line clearinghouse space to share and get information for each cluster and access resources that already exist. Include training modules, best practices, and lessons learned.
NW Education Cluster			promote the visibility of regional Education Companies by creating a virtual Oregon Educational Technology Laboratory	promote the visibility of regional Education Companies by creating a virtual Oregon Educational Technology Laboratory	Secure funding for Oregon K-12 schools and engage businesses in the process		
Open Technology	Establish the Oregon University System as Recognized Open Source Leader.			Market Oregon's Open Technology Assets to industry outside the state	Be a leader in government use in open technology.	Develop Full Business "Incubation" of Open Technology Ideas. Provide entrepreneurs and small businesses with research, executive, and capital expertise that takes them through various stages of business development. Strategic investments by state and local government can match and seed the development of this critical business development process.	Recruitment! Spur Cost-Savings and Economic Growth Through a Private-Public "Open Commons."
Tourism & Hospitality Commission			Institute a four-year program in tourism to become a destination program in a growing industry for out-of-state students.	Define and develop tourism marketing entities.	Improve transportation corridors in the state specifically focusing on Accessibility, Air Service, and Rail Service		Create regulatory synergy between government and industry through a single access point for regulatory issues

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PDC Activewear & Outdoor Gear			Identify and promote resources to further develop professional industrial design expertise and knowledge of the technical fabrics coming to market.	Market the advantage Oregon's environment can offer as a testing ground location for a variety of outdoor activities.			Provide pilot seminar on the development of product prototypes and the establishment of foreign production partners with the intention to develop it into a full-fledged industry focused seminar series.
PDC Creative Services				Get the word out about Portland as a creative capital: showcase local talent and export it, via such initiatives as the Design Festival and a "creative Portland" website	Revamp the public RFP process to foster design, marketing, construction and creative excellence in city projects		Implement the Design Exchange as the means to support local creative industries and promote them around the world
MCEDD Arts		Help people realize how the arts helps economic development in a community	Help people realize how the arts helps economic development in a community	Brand the Gorge as a unique place for art - Create Gorge-wide art map Create Gorge-wide art events	Increase funding for arts, especially for children		
PDC Distribution & Logistics			Develop a workforce training initiative with Worksystems, Inc for distribution and logistics jobs, specifically focusing on technology training and IT professional development		Support and help implement the Portland Freight Committee's Strategic Freight Initiative and develop and support an economic development subcommittee with the Portland Freight Committee		Support the Port of Portland's efforts to recruit additional container shipping service to Portland